



Demographic Detail Report

STI: PopStats, 2018 Q2

	10 Min Drive		20 Min Drive		30 Min Drive	
Population						
2018 Population	60,169	---	232,314	---	534,043	---
2023 Projected Population	64,089	---	246,955	---	578,426	---
2023 Projected Population (High Estimate)	67,600	---	260,561	---	619,434	---
2023 Projected Population (Low Estimate)	60,781	---	232,003	---	539,620	---
% Projected Annual Change (2018 - 2023)	1.3%	---	1.3%	---	1.7%	---
% Projected Annual Change (High Estimate)	2.5%	---	2.4%	---	3.2%	---
% Projected Annual Change (Low Estimate)	0.2%	---	0.0%	---	0.2%	---
2000 Census Population	32,086	---	148,520	---	354,465	---
2010 Census Population	53,547	---	206,500	---	461,930	---
% Annual Change (2010 - 2018)	1.5%	---	1.6%	---	2.0%	---
Population Density	1,818		1,646		1,425	
Households						
2018 Households	21,422	---	85,433	---	209,256	---
2023 Projected Households	22,849	---	90,825	---	226,623	---
% Projected Annual Change (2018 - 2023)	1.3%	---	1.3%	---	1.7%	---
2000 Households	11,840	---	57,771	---	144,307	---
2010 Households	19,014	---	75,754	---	180,587	---
% Annual Change (2010 - 2018)	7.6%	---	3.9%	---	3.1%	---
Quarterly Population						
2018 Q2	60,169	---	232,314	---	534,043	---
2018 Q1	59,951	---	231,787	---	532,578	---
2017 Q4	59,701	---	231,462	---	530,573	---
2017 Q3	59,395	---	231,108	---	528,838	---
2017 Q2	59,006	---	231,066	---	527,790	---
2017 Q1	58,849	---	230,875	---	526,566	---
2016 Q4	58,588	---	230,249	---	524,853	---
2016 Q3	58,804	---	229,386	---	522,931	---
2016 Q2	58,729	---	229,104	---	520,469	---
Growth Stability Indicator (-1 to +1)	0.5938	---	0.2096	---	0.1655	---



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	10 Min Drive		20 Min Drive		30 Min Drive	
Total Population by Age						
Average Age (2018)	34.4		35.0		35.9	
Children (2018)						
Under 1 Year	786	1.3%	2,925	1.3%	6,511	1.2%
1 Year Old	921	1.5%	3,574	1.5%	8,414	1.6%
2 Years Old	986	1.6%	3,711	1.6%	8,384	1.6%
3 Years Old	927	1.5%	3,710	1.6%	8,366	1.6%
4 Years Old	870	1.4%	3,512	1.5%	7,967	1.5%
5 Years Old	986	1.6%	4,069	1.8%	8,991	1.7%
6 Years Old	926	1.5%	3,717	1.6%	8,304	1.6%
7 Years Old	967	1.6%	3,721	1.6%	8,084	1.5%
8 Years Old	886	1.5%	3,566	1.5%	7,818	1.5%
9 Years Old	984	1.6%	3,571	1.5%	7,623	1.4%
10 Years Old	948	1.6%	3,543	1.5%	7,571	1.4%
11 Years Old	989	1.6%	3,484	1.5%	7,590	1.4%
12 Years Old	1,003	1.7%	3,532	1.5%	7,231	1.4%
13 Years Old	842	1.4%	3,212	1.4%	6,940	1.3%
14 Years Old	944	1.6%	3,339	1.4%	7,261	1.4%
15 Years Old	932	1.5%	3,278	1.4%	7,006	1.3%
16 Years Old	948	1.6%	3,289	1.4%	7,049	1.3%
17 Years Old	956	1.6%	3,358	1.4%	7,037	1.3%
Adults (2018)						
18 Years Old	1,077	1.8%	3,524	1.5%	8,088	1.5%
19 Years Old	967	1.6%	3,104	1.3%	7,441	1.4%
20 Years Old	839	1.4%	2,773	1.2%	6,373	1.2%
21 Years Old	801	1.3%	2,792	1.2%	6,886	1.3%
22 to 25	2,337	3.9%	8,697	3.7%	19,514	3.7%
25 to 35	7,626	12.7%	32,212	13.9%	74,156	13.9%
35 to 45	9,940	16.5%	38,765	16.7%	86,548	16.2%
45 to 55	8,583	14.3%	31,470	13.5%	71,422	13.4%
55 to 65	6,310	10.5%	24,951	10.7%	60,495	11.3%
65 to 75	3,347	5.6%	14,288	6.2%	36,730	6.9%
75 to 85	1,299	2.2%	5,487	2.4%	14,584	2.7%
85 +	240	0.4%	1,142	0.5%	3,659	0.7%



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Age, Female (2018)						
Under 5	2,209	3.7%	8,579	3.7%	19,487	3.6%
5 to 10	2,374	3.9%	9,118	3.9%	20,065	3.8%
10 to 14	1,852	3.1%	6,753	2.9%	14,338	2.7%
14 to 18	1,864	3.1%	6,476	2.8%	13,868	2.6%
18 to 22	1,779	3.0%	5,874	2.5%	14,164	2.7%
22 to 25	1,146	1.9%	4,161	1.8%	9,468	1.8%
25 to 35	3,939	6.5%	16,145	6.9%	37,564	7.0%
35 to 45	5,267	8.8%	19,826	8.5%	43,769	8.2%
45 to 55	4,415	7.3%	15,815	6.8%	35,579	6.7%
55 to 65	3,321	5.5%	13,120	5.6%	31,333	5.9%
65 to 75	1,832	3.0%	7,834	3.4%	19,808	3.7%
75 to 85	789	1.3%	3,285	1.4%	8,658	1.6%
85 +	171	0.3%	825	0.4%	2,657	0.5%
% of Population, Female		51.5%		50.7%		50.7%
Average Age, Female	35.3	---	35.8	---	36.7	---
Age, Male						
Under 5	2,281	3.8%	8,854	3.8%	20,155	3.8%
5 to 10	2,376	3.9%	9,525	4.1%	20,756	3.9%
10 to 14	1,931	3.2%	7,018	3.0%	14,993	2.8%
14 to 18	1,916	3.2%	6,787	2.9%	14,484	2.7%
18 to 22	1,905	3.2%	6,319	2.7%	14,624	2.7%
22 to 25	1,192	2.0%	4,536	2.0%	10,046	1.9%
25 to 35	3,687	6.1%	16,067	6.9%	36,593	6.9%
35 to 45	4,672	7.8%	18,939	8.2%	42,778	8.0%
45 to 55	4,168	6.9%	15,655	6.7%	35,843	6.7%
55 to 65	2,989	5.0%	11,831	5.1%	29,162	5.5%
65 to 75	1,515	2.5%	6,454	2.8%	16,922	3.2%
75 to 85	510	0.8%	2,202	0.9%	5,926	1.1%
85 +	69	0.1%	317	0.1%	1,002	0.2%
% of Population, Male		48.5%		49.3%		49.3%
Average Age, Male	33.5	---	34.0	---	35.0	---



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Income (2018)						
Per Capita Income	\$22,630	---	\$23,237	---	\$29,382	---
Average Household Income	\$63,564	---	\$63,188	---	\$74,986	---
Median Household Income	\$54,004	---	\$52,777	---	\$61,844	---
Less than \$15,000	1,693	7.9%	7,558	8.8%	20,005	9.6%
\$15,000 - \$19,999	1,097	5.1%	4,333	5.1%	9,399	4.5%
\$20,000 - \$24,999	918	4.3%	4,331	5.1%	9,788	4.7%
\$25,000 - \$29,999	1,058	4.9%	4,560	5.3%	10,154	4.9%
\$30,000 - \$34,999	1,307	6.1%	5,206	6.1%	10,852	5.2%
\$35,000 - \$39,999	1,261	5.9%	5,421	6.3%	10,830	5.2%
\$40,000 - \$44,999	1,151	5.4%	5,251	6.1%	11,287	5.4%
\$45,000 - \$49,999	1,130	5.3%	4,798	5.6%	10,133	4.8%
\$50,000 - \$54,999	1,180	5.5%	4,511	5.3%	9,341	4.5%
\$55,000 - \$59,999	1,061	5.0%	3,917	4.6%	8,240	3.9%
\$60,000 - \$64,999	1,216	5.7%	4,057	4.7%	8,880	4.2%
\$65,000 - \$69,999	1,048	4.9%	3,561	4.2%	7,958	3.8%
\$70,000 - \$79,999	1,682	7.9%	5,906	6.9%	13,772	6.6%
\$80,000 - \$89,999	1,306	6.1%	4,662	5.5%	11,533	5.5%
\$90,000 - \$99,999	1,127	5.3%	3,983	4.7%	9,855	4.7%
\$100,000 - \$125,000	1,507	7.0%	6,183	7.2%	17,508	8.4%
\$125,000 - \$149,999	734	3.4%	3,030	3.5%	9,867	4.7%
\$150,000 - \$199,999	739	3.5%	2,958	3.5%	12,100	5.8%
\$200,000 - \$249,999	117	0.5%	681	0.8%	4,345	2.1%
\$250,000 - \$499,999	48	0.2%	285	0.3%	1,847	0.9%
\$500,000+	41	0.2%	242	0.3%	1,560	0.7%
Education (2018)						
Less than 9th Grade	2,328	6.2%	9,318	6.3%	16,935	4.9%
Some High School	2,622	7.0%	10,870	7.3%	23,663	6.8%
High School Grad	12,336	33.0%	45,636	30.8%	89,448	25.7%
Some College	8,647	23.2%	32,393	21.8%	71,274	20.5%
Associate Degree	2,845	7.6%	11,593	7.8%	24,614	7.1%
Bachelors Degree	6,119	16.4%	27,794	18.7%	81,763	23.5%
Masters Degree	2,041	5.5%	8,784	5.9%	29,221	8.4%
Doctorate or Professional Degree	407	1.1%	1,926	1.3%	10,675	3.1%



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	10 Min Drive		20 Min Drive		30 Min Drive	
Population by Race/Ethnicity (2018)						
Race Including Hispanic Ethnic Group						
White	36,083	60.0%	139,016	59.8%	358,656	67.2%
Black / African American	16,363	27.2%	59,125	25.5%	111,251	20.8%
Asian	1,924	3.2%	9,315	4.0%	21,017	3.9%
Other	5,799	9.6%	24,858	10.7%	43,118	8.1%
Race Including Hispanic Ethnic Group						
White, Non-Hispanic	32,110	53.4%	121,960	52.5%	329,083	61.6%
Hispanic	8,281	13.8%	36,332	15.6%	60,284	11.3%
Black / African American, Non-Hispanic	16,195	26.9%	58,433	25.2%	110,077	20.6%
Asian, Non-Hispanic	1,909	3.2%	9,228	4.0%	20,853	3.9%
Other, Non-Hispanic	1,674	2.8%	6,361	2.7%	13,747	2.6%
Ancestry (2018)						
Native American (Indian/Eskimo)	138	0.2%	503	0.2%	1,280	0.2%
Hawaiian/Pacific Islander	54	0.1%	149	0.1%	274	0.1%
Mexican	5,486	9.1%	23,526	10.1%	37,490	7.0%
Puerto Rican	893	1.5%	2,108	0.9%	3,680	0.7%
Cuban	149	0.2%	946	0.4%	1,590	0.3%
Dominican	36	0.1%	102	0.0%	173	0.0%
Central American	1,279	2.1%	6,957	3.0%	11,784	2.2%
South American	255	0.4%	1,526	0.7%	3,019	0.6%
Chinese	93	0.2%	312	0.1%	1,648	0.3%
Japanese	20	0.0%	106	0.0%	651	0.1%
Korean	145	0.2%	639	0.3%	2,119	0.4%
South Central Asian (e.g. Indian)	244	0.4%	1,122	0.5%	4,593	0.9%
South East Asian (e.g. Vietnamese)	1,224	2.0%	4,782	2.1%	8,280	1.6%
Middle Eastern	1,529	2.5%	7,154	3.1%	12,168	2.3%
Language at Home (2018)						
Spanish	7,293	13.1%	30,311	14.1%	50,097	10.1%
Asian/Pacific Language	933	1.7%	5,472	2.5%	12,842	2.6%
European/Indo-European	1,088	2.0%	6,972	3.2%	15,169	3.1%
Arabic	1,480	2.7%	6,950	3.2%	10,484	2.1%
Other Non-English	620	1.1%	2,927	1.4%	5,232	1.1%



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Family Structure (2018)						
Male Householder, No Children	641	3.8%	2,734	4.3%	5,099	3.5%
Female Householder, No Children	1,641	9.8%	5,054	8.0%	10,948	7.5%
Single Parent - Male	749	4.5%	2,483	3.9%	4,593	3.1%
Single Parent - Female	2,469	14.7%	8,921	14.0%	17,809	12.1%
Married w/ Children	5,209	31.0%	19,007	29.9%	42,436	28.9%
Married w/out Children	4,869	29.0%	18,973	29.9%	48,693	33.2%
Non-family Households	1,204	7.2%	6,384	10.0%	17,242	11.7%
Household Size (2018)						
1 Person	4,639	21.7%	21,877	25.6%	62,435	29.8%
2 Persons	6,298	29.4%	25,568	29.9%	64,867	31.0%
3 Persons	4,102	19.1%	14,978	17.5%	33,876	16.2%
4 Persons	3,447	16.1%	12,179	14.3%	27,024	12.9%
5 Persons	1,710	8.0%	6,111	7.2%	12,541	6.0%
6 Persons	744	3.5%	2,709	3.2%	4,967	2.4%
7+ Persons	481	2.2%	2,012	2.4%	3,545	1.7%
Housing (2018)						
Owner-Occupied	14,936	65.1%	52,426	57.5%	123,797	55.0%
Renter-Occupied	6,486	28.3%	33,007	36.2%	85,459	37.9%
Vacant	1,526	6.6%	5,748	6.3%	15,958	7.1%
Components of Change (2018)						
Births	786	1.3%	2,925	1.3%	6,511	1.2%
Deaths	347	0.6%	1,409	0.6%	3,598	0.7%
Migration	724	1.2%	-267	-0.1%	3,340	0.6%
Other Population (2018)						
Seasonal Population	104	---	497	---	1,485	---
Transient Population	499	---	1,781	---	13,812	---
Group Quarters Population	24	---	2,947	---	11,480	---
Institutionalized	19	---	2,899	---	5,647	---
College	0	---	0	---	3,717	---
Military	0	---	0	---	0	---
Other	5	---	48	---	2,117	---



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Home Value (2018)						
Median Home Value	\$205,273	---	\$216,442	---	\$298,747	---
Average Home Value	\$196,475	---	\$205,483	---	\$281,624	---
Under \$20,000	304	2.0%	1,174	2.2%	1,929	1.6%
\$20,000 to \$40,000	149	1.0%	564	1.1%	987	0.8%
\$40,000 to \$60,000	110	0.7%	340	0.6%	603	0.5%
\$60,000 to \$80,000	155	1.0%	506	1.0%	1,039	0.8%
\$80,000 to \$100,000	231	1.5%	743	1.4%	1,485	1.2%
\$100,000 to \$125,000	609	4.1%	2,000	3.8%	3,677	3.0%
\$125,000 to \$150,000	1,820	12.2%	5,166	9.9%	8,457	6.8%
\$150,000 to \$200,000	4,504	30.2%	14,338	27.3%	23,111	18.7%
\$200,000 to \$250,000	4,354	29.2%	13,848	26.4%	24,682	19.9%
\$250,000 to \$300,000	1,526	10.2%	5,904	11.3%	13,770	11.1%
\$300,000 to \$400,000	833	5.6%	5,068	9.7%	16,968	13.7%
\$400,000 to \$500,000	185	1.2%	1,490	2.8%	9,610	7.8%
\$500,000 to \$750,000	67	0.4%	976	1.9%	10,653	8.6%
\$750,000 to \$1,000,000	16	0.1%	120	0.2%	3,437	2.8%
\$1,000,000 or more	75	0.5%	187	0.4%	3,388	2.7%
Home Value, Historical						
2018 Q1	\$201,885	---	\$213,006	---	\$294,144	---
2017 Q4	\$198,544	---	\$209,551	---	\$289,480	---
2017 Q3	\$196,271	---	\$203,829	---	\$277,924	---
2017 Q2	\$190,261	---	\$197,813	---	\$269,917	---
2017 Q1	\$185,090	---	\$192,782	---	\$263,282	---
2016 Q4	\$182,914	---	\$191,018	---	\$259,448	---
2016 Q3	\$179,034	---	\$187,142	---	\$253,135	---
2016 Q2	\$173,142	---	\$181,202	---	\$245,267	---
Vehicles Per Household (2018)						
No Vehicle	775	3.6%	3,397	4.0%	11,510	5.5%
1 Vehicle	6,682	31.2%	30,519	35.7%	74,781	35.7%
2 Vehicles	8,724	40.7%	33,461	39.2%	83,477	39.9%
3 Vehicles	3,440	16.1%	12,283	14.4%	27,633	13.2%
4 Vehicles	1,439	6.7%	4,352	5.1%	8,832	4.2%
5 or more Vehicles	361	1.7%	1,421	1.7%	3,022	1.4%



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Economic Indicators (2018)						
Gross Domestic Product (GDP) - in 1,000s	\$3,642,743	---	\$11,551,506	---	\$35,762,289	---
Economic Viability	175	---	174	---	175	---
Economic Viability, Indexed	94	---	94	---	94	---
Average Salary	\$39,181	---	\$39,787	---	\$43,065	---
Average Mortgage-Risk	3.30	---	3.33	---	3.13	---
Businesses (2018)						
Establishments	1,109	---	3,588	---	15,023	---
Employees (FTEs)	32,671	---	83,486	---	350,068	---
Employment, Pop 16+ (2018)						
Armed Forces	47	0.1%	150	0.1%	490	0.1%
Civilian	34,056	75.2%	129,222	73.5%	295,589	72.1%
Employed	32,906	72.7%	125,233	71.2%	287,063	70.0%
Unemployed	1,150	2.5%	3,990	2.3%	8,526	2.1%
Not in Labor Force	11,168	24.7%	46,479	26.4%	113,904	27.8%
Unemployment Rate (2018)		3.4%		3.1%		2.9%
Employment by Industry (2018)						
Agriculture, Mining and Construction	2,397	7.3%	9,498	7.6%	18,749	6.5%
Manufacturing	4,558	13.9%	15,180	12.1%	29,657	10.3%
Transportation	2,291	7.0%	7,957	6.4%	14,689	5.1%
Information	1,167	3.5%	3,576	2.9%	8,548	3.0%
Wholesale-Retail	4,874	14.8%	17,952	14.3%	40,050	14.0%
Finance, Insurance, and Real Estate	1,829	5.6%	8,265	6.6%	20,793	7.2%
Professional Services	1,481	4.5%	5,886	4.7%	18,550	6.5%
Management Services	101	0.3%	255	0.2%	611	0.2%
Administration and Waste Services	1,787	5.4%	8,093	6.5%	16,207	5.6%
Educational Services	6,372	19.4%	24,201	19.3%	61,559	21.4%
Entertainment Services	3,439	10.5%	12,771	10.2%	31,137	10.8%
Other Professional Services	1,341	4.1%	5,937	4.7%	14,110	4.9%
Public Administration	1,267	3.9%	5,661	4.5%	12,404	4.3%



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Employment by Occupation (2018)	---		---		---	
White Collar						
Managerial and Executive	3,761	11.4%	15,292	12.2%	45,367	15.8%
Professional Specialty	5,132	15.6%	21,176	16.9%	62,649	21.8%
Healthcare and Support	736	2.2%	2,175	1.7%	4,321	1.5%
Sales	2,910	8.8%	11,290	9.0%	29,771	10.4%
Office and Administration	5,994	18.2%	21,543	17.2%	43,063	15.0%
Blue Collar						
Protective Services	565	1.7%	2,355	1.9%	4,929	1.7%
Food Preparation and Serving	2,267	6.9%	8,111	6.5%	17,200	6.0%
Building Maintenance and Cleaning	920	2.8%	4,409	3.5%	9,473	3.3%
Personal Care Services	1,239	3.8%	4,528	3.6%	9,347	3.3%
Farming, Fishing & Forestry	94	0.3%	292	0.2%	390	0.1%
Construction	3,089	9.4%	12,433	9.9%	22,977	8.0%
Production & Transportation	6,200	18.8%	21,628	17.3%	37,576	13.1%
School Enrollment (2018)						
Nursery School/Pre-school	880	1.5%	3,489	1.5%	7,738	1.4%
Kindergarten/Elementary School	9,272	15.4%	31,394	13.5%	67,536	12.6%
High School	4,116	6.8%	14,007	6.0%	28,011	5.2%
College/Graduate/Professional School	3,667	6.1%	15,132	6.5%	40,007	7.5%
Not Enrolled	42,233	70.2%	168,292	72.4%	390,750	73.2%
Travel Time to Work (ACS 2012)						
Less than 10 minutes	1,737	6.7%	7,113	6.9%	18,747	8.1%
10 to 14 minutes	2,865	11.1%	10,872	10.6%	30,007	13.0%
15 to 19 minutes	3,262	12.6%	15,161	14.7%	38,363	16.7%
20 to 24 minutes	3,992	15.4%	18,489	18.0%	43,670	19.0%
25 to 29 minutes	1,972	7.6%	8,191	8.0%	18,329	8.0%
30 to 34 minutes	5,153	19.9%	20,478	19.9%	38,200	16.6%
35 to 44 minutes	2,202	8.5%	8,531	8.3%	16,108	7.0%
45 to 59 minutes	3,078	11.9%	9,173	8.9%	17,153	7.4%
60 or more minutes	1,597	6.2%	4,844	4.7%	9,756	4.2%
Average travel time to work in minutes	27.1	---	26.7	---	26.5	---